

**Divide Chamber of Commerce**  
 Monthly Meeting Minutes: Wednesday, July 13th, 2016  
 Historic Midland Depot, Divide, CO

**Board Role Call:**

<b>Name</b>	<b>Business</b>	<b>Position</b>	<b>Present/Absent</b>
Lisa Lee	Shipping Plus	President	Absent
Dave Martinek	Flood Realty	Vice President	Present
Greg Smith		Treasurer	Present
Bunny Sabula	Cordillero	Secretary	Present
Tod Tobiasson	Creative Building	Director	Absent
Joe Kain	Ancestral Arts	Director	Present
Chris Thornton	John Wesley Ranch	Director	Present
Robert Kowell	RDK Small Engines	Director	Absent
Lee Taylor	Edward Jones	Director	Present
Mike Isele	Divide Timber	Director	Absent

**MEMBERS PRESENT:**

Michael Montesano/Rustic Mountain Woodworks  
 Bill Brown/Little Chapel of the Hills  
 Mary Steinbeiser/TCRAS  
 Linda Groat/Mueller State Park

Meeting was called to order at 6:05PM

**ANNOUNCEMENTS:**

We reminded everyone that this is their chance, as a Chamber Member, to make any announcements to all the other members. This can include upcoming events, hiring opportunities, sales, new product lines, requests for volunteers. So please bring along anything of interest and share it with our group – everyone has a chance to speak!

- Little Chapel of the Hills Food Pantry’s inaugural Alpine Music Festival to raise money for the Food Pantry is Saturday, August 27<sup>th</sup> from 8AM-10PM. Festival to be held on the grounds of the Ute Pass Saddle Club @ Hwy 24 & 67. More info on [www.alpinemusicfestival.com](http://www.alpinemusicfestival.com). There is a Pancake breakfast, kids carnival tent, craft booths, multiple bands with live music , dancing, climbing wall, Flying W Wranglers, laser tag & live auction .

- Lee Taylor reminded everyone that Tues, Aug 2<sup>nd</sup> is Woodland Park’s 2<sup>nd</sup> annual National Night Out event from 5:30-8:30PM at the WP Cultural Center. This is an opportunity to meet your local Police Dept, Ambulance service and Fire Dept personnel and a special ceremony honoring the WP Police Dept will be held at 6PM. Family fun for everyone !

Dave Martinek announced that Midland Days & T.H.E. Coalition has their insurance in place. They are currently interviewing Grant writers to help them develop the Grant plan for the Historic Midland Depot project.

Linda Groat/Mueller State Park distributed 25<sup>th</sup> Anniversary Celebration flyer for Mueller State Park's August 13<sup>th</sup> event from 10AM-3PM. Park Day pass is \$7.00/vehicle and the Visitor's Center will host events & activities throughout the day. They are also looking for anyone who originally lived on the property prior to it becoming the State Park or anyone involved in cutting trails or working on the opening of the Park. Information is posted on their website and Facebook.

#### **FINANCIALS:**

- Greg Smith distributed Balance Sheet and the P&L through June 30<sup>th</sup> and advised the \$1,000 check for partial re-imbusement for the Midland Depot sign has cleared the bank account.

#### **MEMBERSHIP:**

- We currently have 57 Chamber members ! Ute Country News continues to allow us to showcase 5 members a month in their Spotlight section – Thanks Jeff & Kathy Hansen/Ute County News!

#### **UPCOMING EVENTS:**

- Discussion about the upcoming Great Divide Kite Flight/Divide Wide Yard Sale in conjunction with TCRAS 5k Run/Dog Walk to be held Saturday, August 27<sup>th</sup> . TCRAS is holding both their events at Divide Hayden Park with the race starting at 7:30AM and should be cleared from the Park area by around 9AM.

- Chamber will need volunteers to help Yard Sale vendors at Summit Elementary locate their spots on Saturday morning, while set-up is from 8-9AM and the event starts at 9AM. 1-2 volunteers to mark booth spots Friday evening around 5:30PM would be helpful & you can contact Joe Kain at 687-2278.

- Lisa Lee to secure 6 traffic cones again for set-up Friday night .

- Mary/TCRAS checking availability for a porta-potty at Summit Elementary parking lot like they had last year. Chamber needs to verify, but if 1 porta-potty is existing at back lot now, no additional units are needed.

- Lee Taylor to kindly donate kites, kids juices & water as he has in years past.

- Lisa Lee to check with Russ's to see if they want to set-up a BBQ like last year. If they aren't interested, Lisa to let Joe Kain know so that he can contact the BBQ cart as a possible option.

#### **ADVERTISING:**

- Lisa Lee to produce the flyer for the school kids to take home in Backpack handouts.

- Lisa Lee to do an ad in local papers requesting Yard Sale vendors for the event.

- Lisa Lee to possibly get approval from Martha/Divide Health Dept to program electronic sign for the 3 events being held.

- It was discussed to do a ½ page or 1 page ad as General Advertising for all 3 Divide events that day – Alpine Music Festival, TCRAS run & dog walk & Great Divide Kite Flight/Divide Wide Yard Sale. Dave Martinek suggested we write up an article for the day's events & submit it to the Mountain Jackpot.

- Dave Martinek made a motion that we establish a starting budget of \$500 to advertise our portion of the day's events. Joe Kain seconded & motion passed unanimously.

-Chamber will also need volunteers to help Kite Flight set-up at 8:30AM at Divide Hayden park with the 1<sup>st</sup> kites flying at 9AM.

Again, the Chamber will have a designated area for Chamber members to set up their own table/booths to market themselves to the community. Members can hand out business cards & brochures, discount coupons or give-aways. Members will be required to set-up & man their own booth but this is a **FREE advertising opportunity** to showcase your business to everyone that attends the Divide Wide Yard Sale. If you can't staff a booth, you can drop off literature that we can display at the Chamber table.

#### **CHRISTMAS IN DIVIDE:**

- Michael Montesano brought up great ideas for the Silent Auction at the Christmas in Divide event where we can auction off larger ticket items but with a minimum bid established so that we at least make over the cost of the item. This could create a whole new level for the Silent Auction and could also bring in other shoppers to the event. We could list the big ticket items auctioning in our advertising of the event to get folk's attention. Get your thinking caps on for Silent Auction ideas !

#### **NEW BUSINESS:**

- Deborah Maresca is begging Chamber members to contact her with news, photos & information to post on our Facebook page. Her email is redhorse680552003@yahoo.com

#### **NEXT MEETING:**

- Next meeting to be held on Wed, August 10<sup>th</sup> at 6PM at the Historic Midland Depot building.

#### **ADJOURNMENT:**

Meeting adjourned at record-breaking 7:00PM.

Respectfully submitted: Bunny Sabula – Secretary Divide Chamber of Commerce